

Factors influencing food consumption in rural and urban areas of Latur district

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ABSTRACT

Multistage sampling design was adopted for selection of district, tahsils, villages and households. In first stage Latur district was selected purposively from Marathwada region of Maharashtra state. In the second stage Latur, Ausa and Renapur tahsils from Latur district was selected purposively. In third stage, three tahsils headquarters were purposively selected and one village from each tahsil was selected randomly. In fourth stage, ten households from headquarters and ten households from villages were selected randomly. Thus, a total of 30 households from urban area and 30 households from rural area were selected. To study the influence of different factors on food consumption, a multiple linear regression analysis was carried out. The coefficient of multiple determination (R^2) was 0.82 in the case of rural and 0.84 in the case of urban area.

KEY WORDS : Factors influencing, Food consumption

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